

MEDIA

NEWSPAPER

PRESS RELEASE

BIKE ADVENTURE FAMILY

SLOW LIFE WITHOUT LIMIT

A Life on Two Wheel

Beyond your Imagination

2 daughters born along the way
in Malaysia (Penang)

More than 92'000 km by bicycle

from -45°C to + 53°C

4 continents



2023

Japan

6 months

5'000 km by bicycle

25 Inspirational Talks

4 Sea to Summit Events

4 Environmental Symposiums

7 cycling days with other families

2016 - 2022

Great Northern Horizon

Crossing some of the most
remote corners of the world

Fibie's birth

Winter in an Indigenous
community in the Great North
Pacific to Atlantic

2010 - 2015

Switzerland to New-Zealand

50'000 km

Nayla was born along the way

Crossing Nullabor Desert

Two loops around the sacred
mountains of the Altai and the
Himalayas.

WHO WE ARE

Ambassador of
"A LIFE IN THE OUTDOOR"



CELINE PASCHE

Born in 1982 - 92'000 km on the road. An **Anthropologist**, Mountain Leader, Writer, Speaker and Life coach. Wilderness enlightens her with a **deep serenity**. She is also the medic of the family.



XAVIER PASCHE

Born in 1980, **92'000 km** on the road. An Architectural Draftsman, Editor, Photographer, Solution-finder. He has an **adventurous spirit**.



NAYLA PASCHE

Born in 2013 - 55'000 km on the road. She is the youngest child to cross the **Nullarbor Desert** in Australia by bicycle.



FIBIE PASCHE

Born in 2017 - 30'000 km on the road. She has already cycled in some of the most **remote part of the world**, and crossed the Gobi Desert at one year old.

"TAKING THE CHALLENGE AS AN
INDIVIDUAL IS AN INCREDIBLE
PERFORMANCE,

DOING IT AS A FAMILY IS AN **ART !**"





Media - Interview

CONDITIONS

1. Interview
2. Podcast
3. Media

PRICING

Referencing

FREE OF CHARGE

- Our books for quotes and insight
- Our website: www.ylia.ch
- Previous Interviews and articles that we wrote

Interview

80 CHF / HOUR

- We can answer by email or call
- Minimum charge: 80 CHF

Pictures

70 CHF / PHOTO

- High resolution picture
- We'll send you a couple of pictures to choose

Package

250 CHF

- 1 - 2 hours interview (email or call)
- 3 pictures (high resolution)



What we ask

- We have the right to read the article before it is published.
- We want to receive the article after it is published (PDF)

Why we ask a contribution and conditions

- In this life of adventure, we are led to make extraordinary choices. We are very grateful you are willing to show your audience that there are different ways to live.
- We love to do as much positive reportage to inspire families and children to spend time in the outdoor.
- However, our story is unique and our time is valuable. If you want us to spend time for you, we appreciate a contribution, as we also have to live in this world.

HOW TO CONTACT US

XAVIER AND CELINE PASCHE



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[nomadfamilybybicycle](https://www.instagram.com/nomadfamilybybicycle)



[Bike Family Nomads](https://www.youtube.com/BikeFamilyNomads)



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